

# *Get LinkedIn or LOCKED OUT!*

*LinkedIn* is the fastest growing professional networking social media site.



*This workshop will teach you how to use  
LinkedIn to build your business!*

*LinkedIn* is to business what *Facebook* is to individuals.  
It enables you to make critical business connections.  
It also lets you promote yourself and your business.

*LinkedIn is another tool in your marketing arsenal, and it's free!*

You will learn:

- Why connecting with others in business is critical
- Who uses LinkedIn and what benefits you can expect by joining
- What techniques will help (or hurt) your LinkedIn image
- How to find out what's happening with other businesses
- How to get noticed by others
- How to advertise upcoming events

Monday, December 12, 2011 - 8:00am to 10:00am  
Elgin Community College, University & Business Center  
1700 Spartan Drive, Room 103, Elgin IL 600123  
Dee Reinhardt, Marketing and Social Media Specialist

Admission is free and a continental breakfast will be served.

**Please contact Inga Neuner at 847-214-7488 to register by December 5<sup>th</sup>.**



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